The 11th Lockhart "Mill End" Sale

The needs and high cost of living press on us all. The LOCKHART "MILL END" SALE RELIEVES THE PRESSURE. DO YOU WANT RELIEF?

Norwich, Conn.

The 11th Lockhart "Mill End" Sale

The ultimate standard of successful housewifery, is to supply with a liberal hand the necessities at small cost. You can do it at the Lockhart "Mill End" Sale.



The Eleventh Lockhart Mill End Sale Rush Starts This Morning, and Will Be Continued About 10 Days in Our Store. Are You Coming?

Everybody listen! Can't you hear the rappings of common sense as you read over this advertisement? In this age of economy tempered with progress, can't you see the necessity and importance of this sale? THE LOCKHART "Mill End" Sale absorbs the personal attention of thousands of normal people, because its a national public institution, with nothing exacting and no excessive demands placed on the buyers. It is an almost limitless exhibit and sale of new merchandise, shipped direct from the mills and the goods are sold at Mill End cost. Your personal presence will give you a better comprehension of the buying possibilities offered all over the store. Mr. Lockhart will personally open the sale.

Women's Suits, Dresses, Waists, Etc., In the Mill End Sale

Unmatchable values in new, stylish Women and Misses. Nothing on earth could encourage such prices but the Mill End Sale. These are but a few of the bargains in this department.

Wemen's Colored Waists, neat triped light weight Madras, open routs, blue, black and tan— Mill End Sale Price 29c

Colored Peter Pan Waists, made of fins lawn material, white grounds, polka dots and fancy trimmed, sizes to and 38— Mill End Sale price 35c Women's Wash Petticoats in neat

Mill End Sale Price 48c Misses' Wash Dresses, 6 to 14 years, made of good chambray, ox blood and blue, trimmed with white braid-

Mill End Sale Price 48c Women's fine, sheer Lawn and Dimity Waists, baby tucked and embroid-ary trimmed, regular value \$1.00-

Mill End Sale Price 69c Women's Silk and Net Waists, scarcely two alike, all up to date, regular value \$5.98-Mill End Sale Price \$3.95

Women's Wash Dresses, made of fine colored lawns and various pat-terns, some with high neck, others with Dutch neck, long and three-quarter sleeves, value \$3.48— Mill End Sale Price \$2.25

Women's Wash Dresses, percales, chambrays and lawns, values \$3.50 to Mill End Sale Price \$2.75 and plum, regular price 48c-Women's Lingerla Dresses, white and solid colors, prettily trimmed with

Mill End Sale Price \$3.29 Children's Coats, 4 to 12 years, dif-ferent styles and colors, values up to value 59c-Mill End Sale Price \$3.75 Small lot of Women's and Misses fine Tan Covert Coats, all satin lined, value \$10.00 to \$15.00—

Mill End Sale Price \$7.50 Women's Utility and Rain Coats, blue, tans, moires, etc., value \$15.00— Mill End Sale Price \$9.50 Women's and Misses' Wool Suits, all good materials and colors, values up to \$15.00—

Mill End Sale Price \$9.95 Women's and Misses' fine Tailor-made Suits, right up to the minute in style, values up to \$25.00— Mill End Sale Price \$17.50

Mill End Sale Prices In the Millinery Department

It simply means giving the goods away-such prices as these-but their and seasonable Outer Garments for room is preferable to their company

> Women's Trimmed Hats that were etc., all at one price-\$4.25 to \$5.25-Mill End Sale Price \$1.50

Women's Trimmed Hats, \$6.00, \$7.00 Mill End Sale Price \$2.98

Women's Trimmed Hats, \$9.00 to Mill End Sale Price \$4.98

Women's and Children's Untrimmed Hats that were 98c to \$2.98-

Mill End Sale Price 50c each Fine assortment of Flowers, values 60e to \$1.98-

Mill End Sale Price 25c Wings and Fancy Feathers from

75c to \$1.50-Mill End Sale Price 25c

Splendid Silk Bargains In the Mill End Sale

Jacquard Poplins, colors maize, reseds, white, light blue, blondine, rose

Mill End Sale Price 35c Satin Foulards, 24 inches wide, all this season's patterns and colorings, Table Linens, Etc.,

Mill End Sale Price 45c a yard Rough Pongees, 26 inches wide, all silk, all good seasonable colors, our regular 69c quality-

Mill End Sale Price 45c a yard Changeable Taffetas, 26 inches wide, all good combinations, \$1.00 quality-Mill End Sale Price 55c

Hairline Stripe Taffetas, chameleon effects, a good line of shades to select Mill End Sale Price 65c

Tuscan-a Rough Pongee that will shed the rain, colors navy, lavender, rose, lead, light green, Copenhagen, tan and bronze gold, regular price

> Mill End Sale Price 70c a yard Fancy Silks, our \$1.00 grades, con-

sisting of plaids, stripe and Jacquard figures, in messaline, taffetas, foulards, Mill End Sale Price 80c a yard

Black Taffeta, 21 inches wide, even n weave and a brilliant black-Mill End Sale Price 55c a yard

Black Taffeta, 35 inches wide, heavy and strong-

Mill End Sale Price 70c a yard HASKELL BLACK SILKS

These Silks need no introduction to our patrons as we have sold this make for years. Every weave is guaran teed to give satisfactory wear to the purchaser. The weaves are Peau de Soie, Faille Francaise, Messaline, Louisines, Gros Grains, Peau de Cygne, Satin Duchesse, Surah, Chiffon, Satin and Taffeta. All of these weaves will be marked at special prices for this Sale.

REMNANTS All remnants of Silk will be marked at Half Price

Cottons, Toweling, In the Mill End Sale

36-inch Unbleached Cotton, \$c qual-Mill End Sale Price, yard 6c 36-inch Unbleached Cotton, 9c qual-

Mill End Sale Price, yard 7c 36-inch Bleached Cotton, 10c qual-Mill End Sale Price, yard 8c

Bleached Pilow Cases, 42x36 or 45x 36, regular 12%c quality-Mill End Sale Price, each 10c

Bleached Pillow Cases, 42x36 or 45x 36. regular 15c quality-Mill End Sale Price, each 12d Bleached Sheets, 72x90, regular 49c

Mill End Sale Price, each 36d Bleached Sheets, 81x90, regular 750

Mill End Sale Price, each 64c

Crochet Quilt, full size, \$1.50-Mill End Sale Price \$1.19 Crochet Quilt, full size, \$2.00-Mill End Sale Price \$1.39 Bleached Turkish Towals, 124c-

Mill End Sale Price 9c Bleached Towels, 19c-Mill End Sale Price 14c Bleached Turkish Towels, 35c-

Mill End Sale Price 23c Bleached Turkish Towels, 50c-Mill End Sale Price 350 Hemmad Huck Towels, all white, Mill End Sale Price 71/20

Hemmed Huck Towels, red and white, 17c-Mill End Sale Price 121/20 Huck Towels, guest size, 10c qual-Mill End Sale Price, each 7c

Blacked Cotton Crash, 5c quality-Mill End Sale Price, yard 3c Linen Crash, 10c quality-Mill End Sale Price, yard 71/2c

Best Turkey Red Damask, 50c-Mill End Sale Price, yard 34c Half-bleached Damask, 25c-Mill End Sale Price, yard 19c Half-bleached All Linen, \$5c-

Mill End Sale Price, yard 42c Half-bleached Linen, 75c-Mill End Sale Price, yard 59c

Bleached Damask, 69c-

Mill End Sale Price, yard 49c Eleached Damask \$1.00-Mill End Sale Price, yard 79d

5-8 Napkins, \$1.25 dozen-

20-inch Nanking \$1.75 dozen-Mill End Sale Price, dozen \$1,39 20-inch Napkins, \$2.50 dozen-

Mill End Sale Price, dozen \$1.79

Big Values In Fancy White Waistings One lot of White Waistings from 10c

Mill End Sale Price 50 One lot of White Waistings 15c to Mill End Sale Price 10

25c White Waistings-Mill End Sale Price 121/20 value-Linen Finished Suitings, value 15c-Mill End Sale Price 10c

All Dotted and Embroidered Muslins, regular 39c, 49c, 59c and 69c Mill End Sale Price One-third off

Women's and Children's Hosiery and Underwear At Mill End Prices

Women's Fast Black Cotton, Seamess Hose, 121/2c value-Mill End Sale Price, pair 9

Women's Black Gauze and Medium Lisle and Summer Wight Cotton Hose, Mill End Sale Price, pair 190

Women's "Never Surrender" Black Silk Lisie Hose, made of 2-thread yarn, with 3-thread heel, sole and toe and double garter top, 42c value-Mill End Sale Price, pair 33c Women's Black Outsize Cotton

Hose with ribbed or welt top, in medium weight, 25c quality-Mill End Sale Price, pair 21c

Women's Pure Silk Hose, in black Mill End Sale Price, pair 89c

Child's one and rib Black Cotton Mill End Sale Price, dozen 95c Hose, stainless, sizes 51/6 to 91/6-Mill End Sale Price, pair 8c

Misses Light-weight, Fine Black Rib Hose, size 5 to 914, 15c quality-

Mill End Sale Price, pair 11c Children's Black Medium Weight, Seamless Hose, size 6 to 91/2, seconds

of 25c quality-Mill End Sale Price, pair 150 2 pairs for 25c

Women's Low Neck, White Rib Vests, short sleeves and sleeveless, 10c quality-Mill End Sale Price, each 8c

Women's Low Neck, Bleached Ribbed Cotton Vests-Mill End Sale Price, each 11c

Women's Straight Ribbed Vests, in Swiss style and lace yoke, 25c and 29c

Women's Lace-trimmed Ribbed Pants, full cut, sizes 5 and 6, 25c qual-Women's White Ribbed Union Suits

in lace trim and tight knee, high and Mill End Sale Price, suit 396

Children's White Gauze, Short Sleeve Vests and Knee Pants, sizes 22 to 24, Mill End Sale Price, each 14c

Misses' Low Neck, White Ribbsd Vests, sizes 2 to 8, 1214c value-Mill End Sale Price, each 10c

Notions, Toilet Articles, Etc. In the Mill End Sale

Little things, but mighty important when needed, and they're needed constantly. You can afford to lay in a generous supply when such prices as these are in evidence.

Black Alpaca Skirt Braid, put up in Mill End Sale Price, piece 50

Common Pins on papers, 400 pins Mill End Sale Price, 2 for 5 Safety Pins, nickeled 12 on a card

English-make Japanned Wire Hair Pins, 21/2 to 4 inches long-Mill End Sale Price, paper 10

45-yard spools Darning Cotton, black, white and tan-Milf End Sale Price, ball to

White and Black Chiffon Collar Foundations, size 121/4 to 14, value

Mill End Sale Price 50

500-yard spool White Basting Cotton, sizes 40, 50, 60, 5c value-Mill End Sale Price, 3 for 10e

Ironing Wax with wood handle-Mill End Sale Price, 6 for 50

The "Grande" Nickeled Skirt Markers, made with hinged base and 8inch post, 50c value-Mill End Sale Price, each 25a

Pompeian Massage Soap, put up by the makers of the celebrated Pompaian Massage Cream, 3 cakes to a box, usual price 19c cake-

Mill End Sale Price, a box 500 Extra Cake Free

"Spring Violets" Talcum Powder, a standard maker's goods, 15c value— Mill End Sale Price 10st

Sanitol Tooth Preparations, Powder, Paste and Liquid, 19c value-Mill End Sale Price 16d

Carbona Cleaning Fluid, entirely uninflammable, 15c size-Mill End Sale Price, bettle 124

Extra fine Undressed Chamols Skins, size 12x18 inches, 89c value-Mill End Sals Price 310

Women's Belt Pins, with stones, Roman, green and gold and exidized, 39c qualities-

Mill End Sale Price, each 21a Women's Embroidered and Tailored

Buckles, 15c value-Mill End Sale Price, each 10c Women's Elastic Belts in black, brown, navy and green, with fashion-

White Wash Belts with nest Pearl

24-inch Washable Santtary Hair Rolls, assorted shades of brown, 500 quality-

Mill End Sale Price 380

Mill End Sale Price, 2 papers for 5c Mill End Sale Price each 36e

able Gilt Buckles, 56c quality-

The REID & HUGHES CO., NORWICH, CONN.

There's Another Pageful of "Mill End" Attractions on Opposite Page. Read it.